

Producing Winning Business Proposals

Not-for-profit organisations (NPO) need to develop innovative and clear proposals in order to attract funding to support much needed services.

This short course is designed to provide the fundamentals of a good business proposal. The course is ideal for programme and marketing staff of NPOs.

Participants will develop knowledge and skills in:

- developing innovative and clear proposals
- accurately and competitively costing proposals
- tender and proposal writing skills
- identifying funding sources

Successful completion of this short course results in the formal award of a **WSQ Statement of Attainment (SoA)** for the **‘Develop and implement business development proposals’** competency unit. This SoA will count towards a full WSQ qualification through further study.

During the course, participants will develop a business proposal under the guidance of an expert.



Course Features

- Attractive 90% fee subsidy under SPUR funding (Singapore Citizens & PR)
- Course Fee: \$64.15 (includes GST 7%)

Course Schedule

Date: 3/7/10 (Sat)

Time: 9am-6pm

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For enquiries, please contact:

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Course Information held on:

Every Mon - 3pm

Every Wed - 3pm and 7pm