

Fundraising Fundamentals



Coordinate Successful Fundraising Programmes

This short course is designed to improve the fund raising implementation skills of marketing, programme, and administrative staff and volunteers.

Fund raising and developing long term and sustainable partnerships are of increasing importance in the not for profit sector. This requires an enhanced staff capability to implement such activities professionally and efficiently.

Participants will develop knowledge and skills in:

- assisting with the development of fundraising activities
- implementing fund raising activities
- reviewing the success of activities

Successful completion of this short course results in the formal award of a WSQ Statement of Attainment (SoA) for the 'Coordinate Fundraising' competency unit. This SoA will count towards a full WSQ qualification through further study.

Target Participants: staff and volunteers who have fund raising implementation responsibilities, or who can be deployed into fundraising as a new responsibility

Course Schedules

Coordinate Fundraising	Implement Fundraising Programmes
Fri -11/6/10 Time:6.30pm-10pm	Sat -19/6/10 Time:9am-6pm
Sat -12/6/10 Time:9am-6pm	Fri - 25/6/10 Time:6.30pm-10pm
Fri -18/6/10 Time:6.30pm-10pm	Sat -26/6/10 Time:9am-6pm

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Shaila/Thomas @ 6227 7606**

Course Information Session:
Every Mon - 3pm
Every Wed - 3pm and 7pm
Please call to register for the session.

Design & Implement Successful Fundraising Programmes

This short course is designed to improve the fund raising design and management capability of marketing and programme executives. It will also be of benefit to board and governance committee members, and managers who oversee fundraising. It is specifically targeted to persons working in not for profit sectors, such as community and social services, health and community development

Fund raising and developing long term and sustainable partnerships are of increasing importance in the not for profit sector. This requires a strategic management approach and innovative programme design.

Participants will develop knowledge and skills in:

- understanding effective and innovative fund raising programme design
- understanding types of fund raising programmes and partnerships
- designing effective and innovative fund raising programmes
- effectively coordinating and implementing fund raising activities
- developing effective partnerships
- implementing fund raising in an ethical framework.

Successful completion of this short course results in the formal award of a WSQ Statement of Attainment (SoA) for the 'Implement Fundraising Programmes' competency unit. This SoA will count towards a full WSQ qualification through further study.

Target Participants: staff and volunteers with existing fundraising responsibilities, to improve their design, management and evaluation capabilities